

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) MAIN STREET MEDIA GROUP	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		PO BOX 25093	Sales Office ( )	WASHINGTON
Product	AMERICANS FOR TAX RE		ALEXANDRIA, VA 22314	Salesperson ( )	KATHRYN SARDINSKY
Estimate#	1131	Agency C/P1/P2/E	67/147/1131		
Buyer	Emily Milhoan	Flight Dates	10/13/2012 - 10/20/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

AMERICANS FOR TAX REFORM - PA CD 12 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/17-10/19	10P-11P	CHANNEL 11 NEWS ON FOX53@10	:30	\$1,500.00	W-F	1	1	1	\$1,500.00
3	10/19-10/19	8P-11P	NLCS GAME 5	:30	\$2,000.00	F	1	1	1	\$2,000.00
4	10/17-10/19	730P-8P	2.5 MEN	:30	\$1,000.00	W-F	1	1	1	\$1,000.00

---REPORT TOTALS---

Report Totals: 3 / \$4,500.00

---SALES MONTHLY TOTALS---

Oct 12: 3 / \$4,500.00  
Sales Totals: 3 / \$4,500.00  
Station Totals: 3 / \$4,500.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$90,000	CABL	0%	KDKA	0%	UNKN	95%	WPCW	0%	WPGH	5%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null  
Demos RA35+

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